



# To Help Promote Events for Non-Profit Organizations...

Gleason Media Services Wants To Be Your Media Partner.



**1) RADIO MESSAGES:** You will receive (30) 30-second announcements on the following six stations: **Maine's BIG Z (1240, 92.7 & 105.5) and THE OX (1450, 96.9 & 100.7)**. You will receive Digital announcements on MainesBigZ.com and ME Alerts, as well as, Social Media announcements. Copy can be in the form of a press release submitted at least 3 weeks prior to your event. [Click to see Coverage Map](#)

• You will receive (3) commercials per day for (10) consecutive days; 4am-10pm (total 30) on each of the six stations.

**2) RADIO INTERVIEW:**

• **The Breakfast Club:** A LIVE interview on your choice of stations. [Click to see all that it offers.](#) We must know at least a month in advance.

**3) COMMUNITY CALENDAR ON OUR WEBSITE:** Simply go to the website [Maine's BIG Z](#) and click on "Events" (near the top), then click on "Add Your Event."

**This is a value of over \$1,500.**

**In exchange, we receive:**

1. Announced recognition at the beginning of each performance.
2. Our logos in other media advertising and if available, in the theater lobby.
3. Recognition in the program, in the form of an ad.
4. A minimum of 4 complimentary tickets for our own use (Employees, clients, etc.)

**The \$1500 in airtime on the radio is free.**

To cover the cost of:

1. Writing the message
2. Getting it verified by you
3. Recording it
4. Scheduling it to run on the air
5. Having programming upload it (for both the message and the interview), there is a processing fee of **\$200.**

**Please fill out the following:**

Name of organization: \_\_\_\_\_ Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Event: \_\_\_\_\_ Date to be held: \_\_\_\_\_

Where would we get info about the event:  Attached  Website

**BONUS EXPOSURE**

If you would like extra promotion on the stations, and/or our Facebook page, we would be glad to give away tickets.

- \_\_\_\_\_ Initial here and tell us how many PAIRS of tickets you would like us to give away \_\_\_\_\_.
- Will you send us tickets or shall we print vouchers? \_\_\_\_\_

Authorized by: \_\_\_\_\_